

# MAN'S BEST FRIEND JUST MET HIS MATCH...

at least when it comes to delivering the newspaper.

There's a new dog in town – one that can deliver the hometown newspaper to your computer electronically.

You may be asking yourself who would want the paper delivered in PDF format instead of the paper version. Here are a few examples:

- The retiree who winters at the beach
- The college student who wants to keep up with local news
- The hometown hero who's serving overseas
- The techno-savvy family who always surfs the Internet
- The neighbor who's tired of your dog chewing up his paper
- The grandparents of an All-Star athlete
- The businessman who travels for a living

And that's just a few of the people who would benefit. There's probably someone you know that would enjoy subscribing to the local newspaper but doesn't want to wait for the post office to deliver it.

With an online subscription, there's no waiting for delivery – it's online virtually the same day the paper is published. And, unlike the printed product, the online paper is available to you wherever you go – as long as you have a computer and Internet connection.

But why not check out the advantages of an online newspaper subscription? Call that retiree, college student, hometown hero, tech family, neighbor, grandparent or businessman and let them know that the new dog in town is going to let them log onto the newspaper for one week free of charge. Just follow the directions below for your free trial.

**A FREE VERSION OF  
THIS NEWSPAPER  
WILL BE AVAILABLE ONLINE  
THE WEEK OF**

**JAN. 23-30, 2009**

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